

2017 Awards of Excellence



NAHBA Awards of Excellence is an annual awards program developed by NAHBA to honor programs that excel in the outdoor advertising control program. There are three (3) categories for submission: *The Chairman's Award in Outdoor Advertising Control*; *Streamlining and Integration in Outdoor Advertising Control*; and *Innovations in Outdoor Advertising Control*;

Process Improvement Award

Utah Department of Transportation



The Utah Department of Transportation Outdoor Advertising Office wanted to re-establish their identity on why the program exists and what their program does. Their goals are to build program awareness, educate the public, and establish an improved communications platform. Through a team effort, they now have new ODA Program Guides and videos that explain UDOT's mission for the ODA Program.

Technical Innovation Award



Texas Department of Transportation

This year Texas launched an online licensing and permitting system that is available to internal and external stakeholders. The website is hosted in the Cloud. An ODA customer may now conduct all of their ODA business electronically, including applications, renewals, and transfers.