Welcome to Chattanooga!

April 28–May 2, 2019

The Westin Chattanooga
**SUNDAY**

6:00 p.m.–8:30 p.m. Portman A & B

Opening Reception

**MONDAY**

7:00 a.m.–8:00 a.m. Portman Ballroom

Breakfast

8:00 a.m.–11:45 a.m. Portman Ballroom

Opening Session
- Welcome: Drew Gilmore, Vice Chair, Ohio DOT
- Tennessee Introduction: Jeff Hoge, Tennessee DOT
- Prayer: Reverend Jonathan Hyde
- Color Guard: National Anthem, University of Tennessee Chattanooga Army ROTC; Christina Wilbert, Tennessee DOT
- Tennessee Welcome: Paul Degges, Deputy Commissioner/Chief Engineer, Tennessee DOT
- AASHTO Welcome: Casey Soneira, AASHTO
- AASHTO Update: Jim Tymon, Executive Director, AASHTO
- FHWA Welcome & Update: Sabrina David, Assistant Division Administrator, Tennessee FHWA Office
- Featured Speaker: Catherine Muth, CEO, O.R. Colan

Inspiring Confidence in Progress

9:30 a.m.–10:00 a.m. Portman Ballroom Pre-Function

Morning Break

10:00 a.m.–12:00 p.m. Portman Ballroom

Featured Speaker: Dr. Dale Henry, Your Best Unlimited

Sailing the Winds of Change on the Seven Cs

After earning his B.S. and M.S. in Secondary Education, Dale Henry completed his Ph.D. in 1991 with a concentration in the area of Adult and Continuing Education. He has served as an educator, administrator, author, speaker, trainer, consultant, and entrepreneur. A native of East Tennessee and the foothills of the Smoky Mountains, he draws heavily on his storytelling background.

Noon–1:30 p.m. Portman Ballroom

Lunch

1:30 p.m.–3:30 p.m. Portman C & D

Local Project Presentation

Tennessee’s Alternative Contracting Program

Moderator: Jeff Hoge, Tennessee DOT

Speaker: Lori Lange, Tennessee DOT

1:30 p.m.–3:30 p.m. Mountain Room

Utility Consultants Meeting

This session will provide an update to the Consultant Community on key elements impacting the SUE and Utility Coordination industry. An overview of the establishment and mission of the SUE Association, a Shark Tank-style evaluation of GPR Technologies and an interactive session titled, “Shaping the 3D Scope” are topics that will be openly discussed.

Moderator: Scott Riddle, KCI

3:30 p.m.–3:45 p.m. Portman Ballroom Pre-Function

Afternoon Break

3:45 p.m.–5:15 p.m. Portman C & D

Billboard Relocation—To Move or Not to Move?

Is relocation a better solution than permanently removing signs impacted by highway development? What could be learned from a national study in this area? O.R. Colan Associates shares their insights derived from a recent national NCHRP-based research study on this topic. In addition, Oregon DOT is sharing some real-world experiences from their mature billboard relocation credit program as well as other emerging challenges relating to billboards being impacted by highway development projects.

Moderator: Rod McDaniels, Utah DOT

Speakers: Mike Stone, Oregon DOT; Lisa Barnes, O.R. Colan Associates; Bob Kleinburd, O.R. Colan Associates

3:45 p.m.–5:15 p.m. Roy McDonald Junior Ballroom

Utility Directors Meeting

The meeting is for the highest-ranking utility official from each state. This meeting will cover committee business relating specifically to the Utility Subcommittee, such as the selection/election of the Technical Council chairs and vice-chairs; receive FHWA and AASHTO updates; and hear utility updates from the membership.

Moderator: Nelson Smith, Maryland DOT

3:45 p.m.–5:15 p.m. Valley Room

Managing Internal Silos

A “silo” might be present when departments or certain sections fail to appropriately integrate their functional role with others within their organization. This “sphere of excellence” mentality is often not even recognized by those within the group. Often siloed groups do not realize how they decrease overall productivity. This interactive session will allow participants to evaluate how their functional group might grow to be more interactive and networked within their organization to increase morale and overall productivity.

Moderator: Roy Sturgill, Kentucky Transportation Center

Speaker: Kenny Franklin, Parsons
3:45 p.m.–5:15 p.m. Mountain Room
FHWA Research/Cost Estimator & Appraisal Waiver
The Cost Estimator study assesses state DOT’s methods to develop, track, and document right-of-way (ROW) costs and related activities and provides documentation to use in support of implementing electronic right-of-way cost estimate calculators. The waiver valuation “state-of-practice” research documents ways an agency can streamline its appraisal process and to use its appraisal resources more effectively. This session will summarize ongoing research on these topics.
Moderator: Jeff Hoge, Tennessee DOT
Speakers: Mary Ridgeway, FHWA; Kevin O’Grady, FHWA; Mike Jones, IMT

3:45 p.m.–5:15 p.m. River Room
This session will discuss a variety of state approaches for the inventory of nonconforming signs after a disaster to ensure effective control by identifying those structures that have been “destroyed” by the disaster “Act of God” event.

The second part of this session will discuss the long-held annoyance for every state, right-of-way encroachments, and how the Outdoor Advertising Regulatory program can work with Maintenance and Property Management to ensure encroachments don’t get out of hand.
Moderator: Rob Jessee, Florida DOT
Speakers: Wendy Knox, Texas DOT; Tim Hoesli, Illinois DOT

5:45 p.m. Bus transportation leaving to Southside Social
6:00 p.m.–9:00 p.m.
Host Night Reception
Southside Social off-site event

TUESDAY

7:00 a.m.–8:00 a.m. Portman A & B
Breakfast

8:00 a.m.–9:30 a.m. Roy McDonald Junior Ballroom
ROW Directors Meeting
The Right of Way Directors’ Meeting will discuss business relating specifically to the ROW Subcommittee such as appointments and objectives of the ROW technical committees; receive FHWA and AASHTO updates; and hear ROW updates and concerns from the membership.
Moderator: Jeff Hoge, Tennessee DOT
Speakers: Mary Ridgeway, FHWA; Casey Soneira, AASHTO

8:00 a.m.–9:30 a.m. Portman C
Acquisition of Federal Lands & Special Acquisitions
This session will discuss the different challenges acquisition agents face when acquiring property from some of the different federal agencies that reside in our states. This session will also look at some acquisitions that require additional knowledge or processes to complete.
Moderator: Bob Heiser, Montana DOT
Speakers: Bob Heiser, Montana DOT; Gale Wagner, Tennessee DOT

8:00 a.m.–9:30 a.m. Valley Room
As-Built Data Collection Methods—Progress and Best Practices
A discussion of permitted as-built collection options including mobile technology, as well as project level as-built collection options. The discussion will include specific means and methods to collect as-built locations during construction.
Moderator: Jennifer McCleve, Kentucky TC
Speaker: Rob Martindale, Colorado DOT

8:00 a.m.–9:30 a.m. River Room
Agency/Consultant Right-of-Way Services Agreement
The panel will discuss trends and contracting practices with state DOT’s and right-of-way service firms. This session will feature a mix of government and private representatives comparing and contrasting how contracts are awarded, the selection process, and procedures each agency is required to follow. We will explore what’s working and what’s not working.
Moderator: James Braden, Pinnacle
Speakers: Steve Toth, O.R. Colan; Katrina Anderson, Georgia DOT; Hugh Hadsock, South Carolina DOT; Chris Johnston, South Carolina DOT; Larry Doyle, Michigan DOT

8:00 a.m.–9:30 a.m. Mountain Room
Utility-Related Research: Projects, Initiatives, and Needs
This session will summarize recently completed and ongoing research on utility topics, using a framework based on a paper that the TRB Standing Committee on Utilities prepared recently. It will also summarize results of an online survey on outstanding research needs. After these presentations, there will be a guided discussion involving all session participants.
Moderator: Alana Spendlove, Utah DOT
Speakers: Cesar Quiroga, TTI; Roy Sturgill, Kentucky Transportation Center

8:00 a.m.–9:30 a.m. Portman D
Preparing for Litigation—Building Your Outdoor Advertising Case
Litigation is stressful. But being prepared can minimize your stress. Come learn practical preparation strategies that can help your team minimize stress and maximize chances of obtaining favorable results.
Moderator: Barbara Wessinger, South Carolina DOT
Speakers: Andy Frohardt, Esq., Colorado Office of Attorney General

9:30 a.m.–10:00 a.m. Portman Ballroom Pre-Function
Morning Break

10:00 a.m.–11:30 a.m. Roy McDonald Junior Ballroom
Outdoor Advertising Control Directors Meeting
This meeting will discuss the formation and objectives of the OAC technical councils announcement of the Chair and Vice-Chairs of the Technical Council on Policy and Operation; receive FHWA and AASHTO updates; and hear OAC updates and concerns from the membership.
Moderator: Barbara Wessinger, South Carolina DOT
Speakers: Nicholas R (Nic) Thornton, FHWA; Casey Soneira, AASHTO; Tim Hoesli, Illinois DOT; Rob Jessee, Florida DOT

2019 CRUO Conference
10:00 a.m.–11:30 a.m.  Portman C

Right of Way Technical Subcommittee Meeting

A meeting of the ROW Technical Councils (TC) within the ROW Subcommittee of the Committee of Right of Way, Utilities and Outdoor Advertising. The meeting will introduce the Chairs and Vice-Chairs, provide updates and action items of each TC, and open discussions with TC members. The four Technical Subcommittees for ROW are:

- Appraisal, Appraisal Review
- Relocation
- Acquisition & Program Management
- Property Management

_Moderator: Jeff Hoge, Tennesse DOT_
_Speakers: Jeff Hoge, Tennesse DOT; Larry Doyle, Michigan DOT; Rob Stapley, Montana DOT; Casey Soneira, AASHTO_

10:00 a.m.–11:30 a.m.  Portman D

Utility-Related Training Initiatives

This session provides a synthesis of current training opportunities and programs addressing utility topics at transportation agencies. It includes a summary of the web-based training courses being developed by FHWA and NHI and lessons learned from currently available courses on utility coordination, utility investigations, and utility conflict management. The session ends with an open forum to discuss training needs and opportunities.

_Moderator: Eric Cimo, Delaware DOT_
_Speakers: Cesar Quiroga, TTI; Jim Anspach, Cardno; Kenny Franklin, Parsons_

10:00 a.m.–11:30 a.m.  Mountain Room

After Effects of Reed/Auspro, Update on Thomas & Commercial Speech Regulatory Approach vs On/Off Premise, and Embellishments on Billboards

This session will be an analysis of Reed v. Town of Gilbert; Auspro Enterprises, LP v. Texas DOT and Thomas v. Schroer on whether the court is changing its criteria for reviewing commercial sign regulations and exploration of how to regulate signs in a worst-case scenario. If you are regulating noncommercial signs then chances are your department is working too hard. Not to mention, this opens you up to potential litigation which can put a strain on your already thin resources; discussion on how you can better serve the public while safeguarding your team.

_Moderators: Ron Johnson, Texas DOT_
_Speakers: Joi Singh, FHWA; Wendy Knox, Texas DOT; Ron Johnson, Texas DOT_

10:00 a.m.–11:30 a.m.  Valley Room

Utility Cost Estimating

A comprehensive look, and open discussions at how different states estimate the costs of utility relocations. Examples from Georgia and West Virginia will be the two examples shown and discussed. Participants are welcome to join and add to the discussion as well.

_Moderator: Guy Rezendes, Massachusetts DOT_
_Speakers: Anthony Caravillano, West Virginia DOT; Patrick Allen, Georgia DOT_

Noon–1:00 pm

Lunch on Your Own

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1:00 p.m.–4:00 p.m.

Technical Tour: Volkswagen Plant

1:00 p.m.–4:00 p.m.  Portman D

FHWA OAC Training

This is an introductory course that explores the Federal Highway Beautification Act (HBA) history and requirements, and the role that states and local agencies have in demonstrating effective control of outdoor advertising signs.

_Moderator: Rob Jessee, Florida DOT_
_Speakers: Joi Singh, FHWA; Marshall Wainright, FHWA_

Dinner on Own

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WEDNESDAY

7:00 a.m.–8:00 a.m.  Portman A & B

Breakfast

8:00 a.m.–9:30 a.m.  River Room

Alternative Uses of the Right of Way/Fiber Optics on the Interstate

FHWA representatives will discuss requirements related to Alternative Uses of the ROW through ROW Use Agreements and Utility Accommodation. FHWA and DOT representatives will discuss the requirements and their experiences. This will extend to discussion of practices of accommodating fiber in the right of way as well.

_Moderator: Rob White, Vermont AOT_
_Speakers: Bill Jackson, Maryland DOT; Alana Spendlove, Utah DOT; Stefan Zakaib, West Virginia DOT; Marshall Wainright, FHWA_

8:00 a.m.–9:30 a.m.  Portman C

Small Cells and Smart Cities

This presentation will highlight the infrastructure components of small cells from planning, design, permitting, and construction. With a focus on the role small cells play 5G Technology deployment and the associated economic and social predictions related to the implementation of 5G, the session will provide the attendees with a background on the system components. The presentation will conclude with demonstrating how municipalities, counties, and states can implement asset management systems to incorporate the process, technology, and people required for an efficient and streamlined wireless smart reality.

_Moderator: Nelson Smith, Maryland DOT_
_Speakers: Heidi Hammel, KCI; Nadia Pimentel, KCI; Marshal Pearsall, KCI_

8:00 a.m.–9:30 a.m.  Portman D

Utility Locating Technologies (R01B), Feasibility of Mapping & Marking Underground Utilities by DOTS

The original SHRP2 R01B product research identified two technologies: Multi-channel GPR (MCGPR) and Time-Domain Electromagnetic Induction (TDEMI) viable to support or complement standard SUE practices. This session will introduce the two technologies deployed, the implementation process, and the planned report-out of results to AASHTO. Oregon DOT will present their data collection from the State Route 8 widening and re-routing project; and Montana DOT will present their work from the Custer Avenue widening and intersection re-design project.

_Moderator: Larry Ditty, Pennsylvania DOT_
_Speakers: Phil Sirles, Collier Consulting; Heather Howe, Oregon DOT; Gabe Priebe, Montana DOT_
8:00 a.m.–9:30 a.m. Roy McDonald Junior Ballroom
Outdoor Advertising Case Law Update
How well do you know outdoor advertising? Did these judges get it right? Welcome to “Two Truths and a Lie,” a voting game where OA managers use their knowledge to distinguish true judge statements from false ones. Can you spot the lie?

Moderator: Barbara Wessinger, South Carolina DOT
Speakers: Andy Frohardt, Colorado Office of the Attorney General; Joi Singh, FHWA

9:30 a.m.–10:00 a.m. Portman Ballroom Pre-Function
Morning Break

10:00 a.m.–11:30 a.m. River Room
Early Acquisition and Conditional Certification
This session will take a look at the requirements associated with Early Acquisitions and will also discuss using Conditional Certifications. FHWA will provide comprehensive information on the process to follow when state DOTs plan to utilize early acquisition procedures, and what is required when completing a conditional certification for a project. FHWA will also provide information on their training classes offered to state DOTs.

Moderator: Rob Stapley, Montana DOT
Speaker: Marshall Wainwright, FHWA; Chad Crawford, FHWA

10:00 a.m.–11:30 a.m. Portman C
Small Cell: A DOT Perspective
State DOTs have a unique perspective as more small wireless deployments occur in public right of ways. To accommodate the technology, DOTs must consider small wireless laws, accommodation standards, programs, and develop a process to ensure a clear path forward for wireless providers. This presentation will provide an update on the status of Delaware’s and Ohio’s small wireless permitting program. As part of the presentation, we will focus on some complications that were encountered and how they relate to the law, highlighting areas where more robust collaboration is needed to implement a meaningful 5G-ready, network-based solution.

Moderator: Jennifer McCleve, Kentucky TC
Speakers: Wendi Snyder, Ohio DOT; Eric Cimo, Delaware DOT; Lenny Massotti, JMT

10:00 a.m.–11:30 a.m. Portman D
Alternative Transportation Project Delivery: Getting ROW Acquisition and Utility Coordination Off the Critical Path
A discussion of effective right of way and utility project delivery for alternative contract projects. The materials presented were derived through experience and lessons learned in the management of ROW and utility coordination services on multiple major infrastructure projects. This presentation will discuss; the importance of early ROW and utility involvement, integration into the project planning phase, realistic schedule development, effective design team participation in the processes, the importance of timely ROW plan development, understanding the processes including roles and responsibilities of consultant and DOT team members, and more.

Moderator: Patrick Allen, Georgia DOT
Speakers: Jim Prossick, HDR; Lee Upkins, Jacobs; Rob Martindale, Colorado DOT; Leslie Lahndt, FHWA

10:00 a.m.–11:30 a.m. Roy McDonald Junior Ballroom
Stakeholder Interview—FHWA/OAAA/Scenic America
This session will dive into an interview session with the main three groups of stakeholders to every Outdoor Advertising Regulatory Program. Listen as questions are presented to give insight into the priorities, current projects, and even what the future may hold, for our stakeholders. Have your own questions? That’s great, because there will be opportunities for the audience to participate and ask questions of one, two, or all three panelists!

Moderator: Rob Jessee, Florida DOT
Speakers: Joi Singh, FHWA; Kerry Yoakum, OAAA; Mark Falzone, Scenic America

Noon–1:00 p.m. Portman A & B
Lunch

FHWA 2019 Excellence in Right-of-Way Awards
Presenters: Mary Ridgeway, FHWA; Nicholas Thornton, FHWA

1:15 p.m.–2:45 p.m. River Room
Appraisal of Billboards
Acquisitions related to billboards can be complex and time consuming. This session will discuss the different challenges appraisers face when valuing billboards and allow for interactive discussions on considerations that should be made in appraisals as well as what processes have worked with DOTs.

Moderator: Jennifer Williams, Arkansas DOT
Speakers: Michael McColl, McCall Valuation Concepts; Russ Nelson, Georgia DOT; Chad Crawford, FHWA

1:15 p.m.–2:45 p.m. Portman C
Workforce Development and Planning
State DOTs are faced with looming retirements, fiscal constraints, tight labor markets, training gaps, and a new workforce with different goals. Come learn about new strategies that can help you ensure continuity and set your agency up for future success.

Moderator: Katrina Anderson, Georgia DOT
Speaker: Rob Stapley, Montana DOT; Drew Gilmore, Ohio DOT; Roy Sturgill, Kentucky Transportation Center

1:15 p.m.–2:45 p.m. Portman D
Utilities Technical Subcommittee Meeting
A meeting of the Technical Councils within the Utility Technical Subcommittee of the Committee of Right of Way, Utilities and Outdoor Advertising. The meeting will involve presentations of 2018–2019 business from the Technical Council chairs/Vice chairs and open discussions of TS members. The three Technical Councils for Utilities are:

• Utility Mapping, GIS and Information Management
• Utility Project Scoping, Coordination and SUE
• Utility Accommodation and Safety

Moderator: Nelson Smith, Maryland DOT
Speakers: Eric Cimo, Delaware DOT; Alana Spendlove, Utah DOT; Rob Martindale, Colorado DOT

1:15 pm–2:45 p.m. Roy McDonald Junior Ballroom
Outdoor Advertising Control Technical Subcommittee Meeting
A meeting of the OAC Technical Councils on OAC policy and operation issues. The meeting will introduce the Chair and Vice-Chairs of both councils; provide
a summary of action items from each technical council; OAC open discussions of TC members. The two OAC Technical Councils for OAC are:

• OAC Technical Council on Policy (TSCOAP)
• OAC Technical Council on Operation (TSCOACO)

Moderator: Barbara Wessinger, South Carolina DOT
Speakers: Barbara Wessinger, South Carolina DOT; Tim Hoesli, Illinois DOT; Rob Jessee, Florida DOT

2:45 p.m.–3:00 p.m. Portman Ballroom Pre-Function
Afternoon Break

3:00 p.m.–4:30 p.m. Portman D

TRB Utilities Committee Mid-Year Meeting
The TRB Standing Committee on Utilities (AFB70) will have its mid-year meeting. The meeting agenda includes a discussion about strategic research needs, opportunities for partnering with AASHTO and other organizations, and a plan for the development of synthesis and research need statements.

Moderator: Cesar Quiroga, TTI

3:00 p.m.–4:30 p.m. Portman C

Pardon Your Interruption
Based on the popular sports show, the speakers will discuss different right of way topics with attitude and strong opinions.

Moderator: Rob Stapley, Montana DOT
Speakers: Jeff Hoge, Tennessee DOT; Jennifer Williams, Arkansas DOT; Rob White, Vermont DOT

3:00 p.m.–4:30 p.m. Roy McDonald Junior Ballroom

Emerging OAC Regulatory Challenges & Approaches
Join several front line OAC professionals in a focused discussion about emerging OAC regulatory challenges and the operational approaches being applied to address them. Generalized topics include managing unlawful signs, bus benches, mobile signs, and similar program challenges. It is an opportunity to hear about other hot topics from several state DOTs.

Moderator: Rod McDaniels, Utah DOT
Speakers: Jennifer Hall, Missouri DOT; Joi Singh, FHWA; Tim Hoesli, Illinois DOT; Brooks Glasnap, Iowa DOT; Barbara Wessinger, South Carolina DOT

6:00 p.m.–9:00 p.m.
Evening Event
West Village Block Party, outside Westin Chattanooga

THURSDAY

7:00 a.m.–8:00 a.m. Portman A & B
Breakfast

8:00 a.m.–Noon Portman A & B
Closing Session

• Closing Remarks: Drew Gilmore, Vice Chair, Ohio DOT
• Outdoor Advertising Control: Barbara Wessinger, South Carolina DOT
• Utilities: Nelson Smith, Maryland DOT
• Right of Way: Jeff Hoge, Tennessee DOT
• Featured Speaker: Paul Wheeler, Utah DOT

Paul Wheeler is the Unmanned Aerial Systems Program Manager at the Utah DOT. He is an instrument-rated private pilot and serves on multiple national committees to help foster innovation through the use of unmanned aerial systems. He was named one of the top seven drone visionaries in civil infrastructure by Commercial UAV Expo and has worked in many capacities within Utah DOT for the past 21 years. He has served as a technology advancement specialist, survey technology advisor, the lead of the 3D visualization group, and construction land surveyor.

State Hand-Off: Jeff Hoge, Tennessee DOT; Rob Stapley, Montana DOT
Meeting Adjourns

Hotel Floorplan
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Montana
WELCOMES AASHTO

2020 AASHTO Committee on Right of Way, Utilities & Outdoor Advertising Control Conference
April 26-30, 2020

25 BEST TOWNS EVER
Outside Magazine, 2017

24 COOLEST TOWNS IN THE USA
Matador Network, 2017

For more information visit DestinationMissoula.org